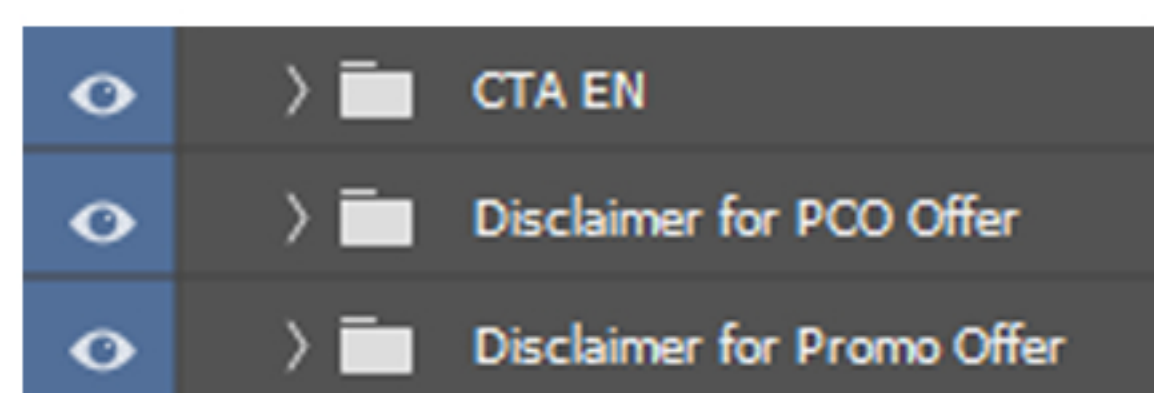All placements must have a call-to-action (CTA) button

All placements with a promotional offer must include the Promo Disclaimer.

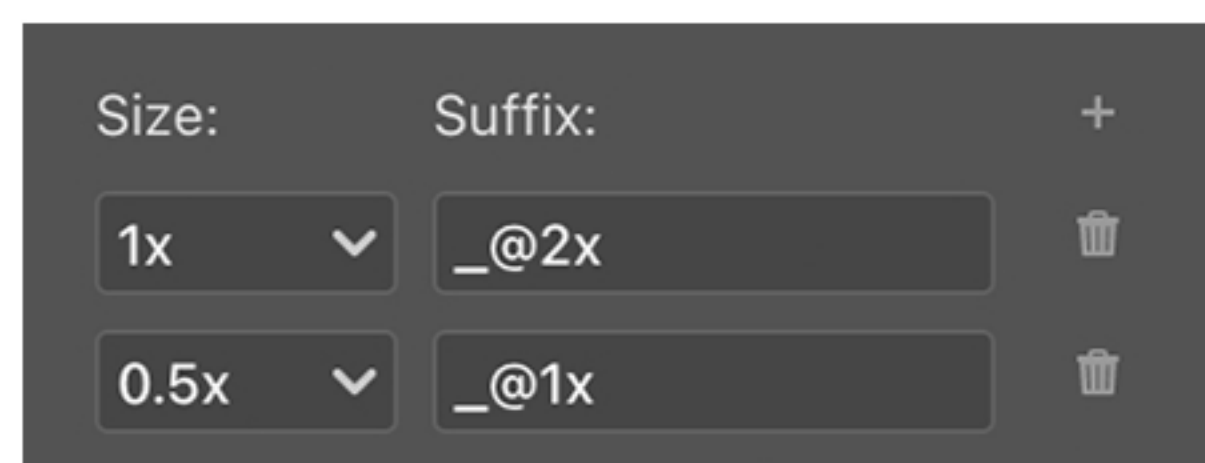All placements with a PC Optimum™ offer must include the PCO Offer Disclaimer.

Replace "campaignname" in the file names with a unique identifier for your campaign

(eg: format_brandnameandproduct_en)

How to export (static)

These templates are sized at **2x.**

Go to **File > Export > Export As** to export both 2x and 1x versions.

How to export (animated)

Be sure your animation is not set to loop infinitely. Animation must stop after 30 seconds.

These templates are sized at **2x.**

Go to **File > Save For Web (Legacy)... > Export As** to export an animated GIF

Leave size at 100% to save the 2x asset

(include _@2x at the end of the file name)

Export again with size at 50% to save the 1x asset

(include _@1x at the end of the file name)