



**children's
charity™**

We're on a mission to feed 1 million kids every year and teach them how to grow and cook.

990,000

Kids fed in 2023.

Power Full Kids™ Programs at school

Year	Number of kids fed	Number of schools participating
2023	990,000	2,200
2022	717,000	1,700
2021	511,000	2,470

We announce our ambition to feed 1 million kids every year.

Childhood hunger and food education becomes 100% of our mission.

We impact our 1 millionth child.

We add addressing childhood hunger to our mission.



Total Number of children fed

2,513

4,223

230 k

1.1 M

2.2 M

3.7 M

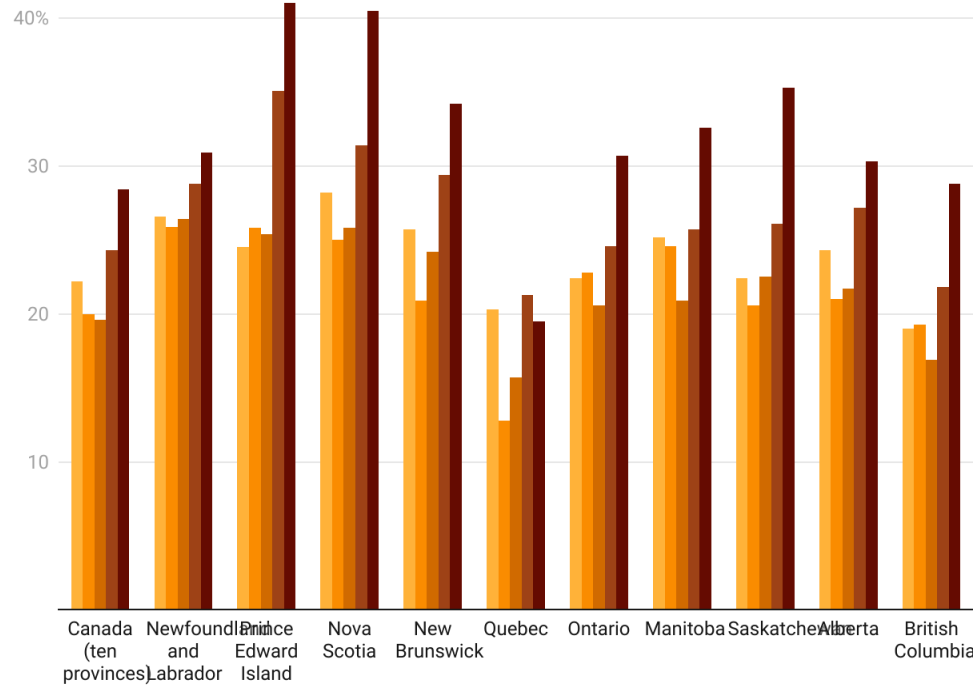
8.6 M

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

Percentage of children under 18 living in food-insecure households in the ten provinces, 2019-2023

Hover for percentages

2019 2020 2021 2022 2023



Canadian Income Survey (CIS) 2018-2022. Data on food insecurity for CIS are collected in the year following the survey reference year. We've chosen to label the data using the year of data collection to better reflect the timing of experiences captured.

Statistics Canada publishes territorial data from CIS separately from the provincial data.

Chart: PROOF • Source: Statistics Canada Table 13-10-0835-01 • Created with Datawrapper