



**children's
charity™**

The Issue:

2.5 million Canadian children live in a household experiencing food insecurity.



**President's Choice
Children's Charity is
removing hunger as a
barrier to education
for Canadian children.**

What We Know:

- Food insecurity is more prevalent among households with children.
- One in four children under 18 in the ten provinces live in a food-insecure household.†
- In 2024, 2.5 million children under the age of 18 lived in food insecure houses.†
- Well-fed kids perform better at school.
- 27% higher levels of anxiety are experienced by hungry children.*
- 44.2 % of students eat more fruits and vegetables when schools have gardens.*
- 50 hours of nutrition education are needed to affect behavior change.*

* Based on program evaluations and participant feedback.

† <https://proof.utoronto.ca/food-insecurity/how-many-canadians-are-affected-by-household-food-insecurity/>

Our Theory of Change



Our goal:

Reach 1 million children annually with good food, and inspire them to make more diverse food choices.



What Will Bring About Change:

- Provide good food, wherever kids are learning.
- Teach kids how to grow and cook good food.
- Invest in innovative food systems.

**President's Choice
Children's Charity envisions
a Canada where kids go
far, not hungry.**



Measuring Our Impact:

- Improved learning performance
- Increased attendance at school
- Expanded food choices
- More growing and cooking at home